



ENTRY GUIDE

2025



AWARDS

Headline
Sponsor



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WELCOME

The largest and most prestigious accolades of their kind, these awards are designed to recognise and celebrate excellence and innovation across health, wellbeing and fitness in the UK.

Why Enter?

Enter the ukactive Awards to champion the added value that you bring to the physical activity sector by promoting the importance of leading a healthy lifestyle and getting more people, more active, more often.



Raise your profile and showcase your achievements to your customers, employees, stakeholders and competitors.



Benchmark yourself against the very best in the sector. Taking part will give you unique insight into the performance of your organisation against others.



Boost morale throughout your organisation and reward hard working teams and individuals.



Celebrate excellence and join like-minded friends and colleagues at the glittering ukactive Awards ceremony.

Entry Costs

ukactive members:
£199 + VAT

non-members:
£295 + VAT



Headline Sponsor



The ukactive Awards continue to set the standard as the most prestigious accolades in the physical activity sector, and we're delighted to once again join forces with ukactive as the headline sponsor for 2025. Having been fortunate to win several ukactive Awards ourselves in recent years, we know just how meaningful and impactful this recognition can be. That's why we're proud to support these awards again - celebrating the excellence across our amazing industry and strengthening our valued strategic partnership with ukactive along the way.

Dave Candler - CEO, Swimming Teachers Association (STA)

HOW TO ENTER

1 Review the Details

- Review the award category criteria, entry requirements, and submission form instructions to help you decide which categories to enter in for 2025

2 Sign In and Purchase Your Award Entry

- Visit the ukactive Shop and log into your account (or create a new one if you don't already have one)
- Select the number of award entries and add them to your basket
- Follow the online process and enter your details and complete the payment process
- You'll then receive a confirmation email and credit that will be added to your account, which will allow you to submit your entry
- Please note, payment for your entry will need to be made by no later than **Friday 13th June 2025**

3 Submit Your Entry

- You will be able to access the award category submission forms, via the ukactive Shop under 'My Account' from the **27th May**
- Complete and submit your submission form(s) before the final deadline, which is **Friday 20th June.**

AWARD CATEGORIES

A Group A: Business Excellence

A1. Regional **Private** Club /
Centre of the Year

A2. Regional **Independent**
Club / Centre of the Year

A3. Regional **Public** Club /
Centre of the Year

A4. Supplier of the Year

A5. Build, Design or
Refurbishment of the Year

B Group B: Specialist Impact

B6. Equality, Diversity &
Inclusion Award

B7. Healthy Communities
Award

B8. Organisation Innovation
Award

B9. Marketing Campaign
Award

B10. Digital Transformation
Award

B11. Education Programme
of the Year

C Group C: Individual Achievement

C12. Physical Activity Hero
Award

C13. Outstanding Individual
Leadership Award

C14. Outstanding
Leadership Team Award

D Group D: Outstanding Honours

** Category D awards are not open to applications. D15 and D16 are awarded to the highest-scoring winners from Categories A and B, while D17 nominees will be selected by the board.*

D15. Outstanding
Organisation of the Year

D16. Outstanding Club /
Centre of the Year

D17. The Jan Spaticchia
Special Recognition
Award

For each paid-for entry within group categories A or B you can submit one entry into the Physical Activity Hero Award free of charge.

Take this opportunity to recognise outstanding achievement and celebrate those who make a difference.

In order to receive this free entry please email events@ukactive.org.uk

For awards in category D, there is no general admission.

Payment and submissions

This will be a two-stage process—you'll first purchase your entry via the ukactive Shop and then submit your application during the dedicated submission window. This ensures you have ample time to prepare a high-quality entry, that best represents your achievements. Please refer to the next page for more details on the timelines.

Please be sure to read through the T&Cs carefully in advance of registering and paying for your entry/entries. Once payment has been made, no refunds can be given.

Entry Costs

ukactive members:

£199 + VAT

non-members:

£295 + VAT



TIMELINE



ENTRY AND ASSESSMENT PROCESS

STAGE 1 – Entry for all categories

All award categories require a written submission.

Your submission must include:

1. Full name and contact details – of the main contact for the awards process.
2. Full organisation name – include the specific leisure centre. Ensure correct spelling, as this will be used throughout.
3. Your organisation logo – upload a high-resolution logo (EPS or PDF, minimum 300dpi). Low-res files will not be accepted.

Answer all questions – adhere to word limits. All submitted information may be used during the awards process, so only include details and data that you're happy to share.

Individual Awards Categories C12- C14 (Physical Activity Hero Award, Outstanding Individual Leadership Award & Outstanding Leadership Award):

Please provide the full name and a high-resolution image (JPEG/PNG, minimum 300dpi) of the nominee.

Ensure all information can be shared publicly and used across ukactive platforms.

Awards Categories A1 - A3:

A unique Customer Insight survey link will be sent to the entry contact. This link should be shared with all club or centre members. Full details will be provided before the start date.



ENTRY AND ASSESSMENT PROCESS

STAGE 2 – Assessment process

Category A1 - A3 (Regional Private, Independent & Public Club/Centre of the Year):

Following the survey deadline, Proinsight will compile all the data and produce a report with all the scores from the written submission and Customer Insight Survey for each club or centre. The highest scoring clubs or centres (up to 6 per region) will be confirmed as finalists for this category.

Categories A4 - B11:

After the submission entry deadline, Proinsight will collate all the submissions and conduct a conflict-of-interest audit, before sharing with the independent assessors. The scores and feedback from this will confirm up to 8 finalists per category.

Categories C12 - C14: Public Vote

Winners will be decided by public vote. To keep things fair and equitable, nominee votes will be limited to 1 vote per organisation. Guidance on votes and rules will be provided to all shortlisted entrants.

Categories D15 - D16:

An assessment at this stage isn't applicable for categories D15 - D16, as you will be entered into the relevant category automatically, if you are a winner for awards A1 - A3 and A4 - B11.

Category D17: Judging Panel

Finalists will be reviewed by the ukactive Membership Council/Board, who will select the winner.

All winners will be announced at the ukactive Awards in Birmingham on Thursday 30th October 2025.



GROUP A: BUSINESS EXCELLENCE

A1. Regional Private Club/Centre of the Year

Who should enter?

Exclusively for privately owned and operated clubs or centres in the UK physical activity sector, operating for at least 12 months as of 31 December 2024.

This award recognises excellence across all areas of operation, with particular focus on facility quality and the overall experience provided to customers.

Key criteria:

1. Outstanding member experience
2. Excellence in customer service and staff engagement
3. Contribution to health, fitness, and wellbeing
4. Innovation and leadership within the sector

Judge's Assessment:

1. Physical environment
2. Standard of facilities
3. Staff professionalism and engagement
4. Quality of customer service

Process:

1. Written submission (via ukactive Awards website)
 - 1a. Customer Insight Survey (via external evaluators)
2. Mystery Shops & Digital Review

Entry is according to the region where your club is located:

1. Scotland
2. Northern Ireland & Wales
3. London
4. North of England
5. East Anglia & Midlands
6. South of England



If you are a winner:

All regional winners will automatically become finalists for the Outstanding Private Club/Centre of the Year.

Top-scoring centres in each region will be shortlisted, with one regional winner selected based on combined assessment scores.

Winners will be announced at the ukactive Awards Ceremony, October 2025.

GROUP A: BUSINESS EXCELLENCE

A2. Regional Independent Club/Centre of the Year

Who should enter?

Exclusively for independently owned and operated clubs or centres in the UK physical activity sector, operating for at least 12 months as of 31 December 2024.

This category celebrates operational excellence, from facility standards to the overall customer experience.

Key criteria:

1. Outstanding member experience
2. Excellence in customer service and staff engagement
3. Contribution to health, fitness, and wellbeing
4. Innovation and leadership within the sector
5. What makes your facility stand out from others?

Judge's Assessment:

1. The physical environment
2. Quality of the facilities
3. Staff professionalism and engagement
4. Quality of customer service

Process:

1. Written submission (via ukactive Awards website)
 - 1a. Customer Insight Survey (via external evaluators)
2. Mystery Shops & Digital Review

Entry is according to the region where your club is located:

1. Scotland
2. Northern Ireland & Wales
3. London
4. North of England
5. East Anglia & Midlands
6. South of England



If you are a winner:

All regional winners will automatically become finalists for the Outstanding Private Club/Centre of the Year.

Top-scoring centres in each region will be shortlisted, with one regional winner selected based on combined assessment scores.

Winners will be announced at the ukactive Awards Ceremony, October 2025.

GROUP A: BUSINESS EXCELLENCE

A3. Regional Public Club/Centre of the Year

Who should enter?

Exclusively for **public leisure operators** in the UK physical activity sector, operating for at least 12 months as of 31 December 2024.

This award honours public facilities that provide exceptional service and member experience across all operational areas.

Key criteria:

1. Outstanding member experience
2. Excellence in customer service and staff engagement
3. Contribution to health, fitness, and wellbeing
4. Innovation and leadership within the sector

Judge's Assessment:

1. Physical environment
2. Standard of facilities
3. Staff professionalism and engagement
4. Quality of customer service

Process:

1. Written submission (via ukactive Awards website)
- 1a. Customer Insight Survey (via external evaluators)
2. Mystery Shops & Digital Review

Entry is according to the region where your club is located:

1. Scotland
2. Northern Ireland & Wales
3. London
4. North of England
5. East Anglia & Midlands
6. South of England



If you are a winner:

All regional winners will automatically become finalists for the Outstanding Private Club/Centre of the Year.

Top-scoring centres in each region will be shortlisted, with one regional winner selected based on combined assessment scores.

Winners will be announced at the ukactive Awards Ceremony, October 2025.

GROUP A: BUSINESS EXCELLENCE

A4. Supplier of the Year

Who should enter?

This category is open to any organisation providing a product or service in the fitness, wellbeing and physical activity sector to support organisations delivering frontline services. You must be supplying your product or service to the sector for at least 12 months by 31st December 2024.

There are a vast number of vital products and services provided to the sector in areas such as:

- 📌 Fitness Equipment
- 📌 Club Management
- 📌 Technology Providers (business and fitness technology)
- 📌 Learning & Development
- 📌 Professional & Platform Business Services
- 📌 Apparel
- 📌 Inclusion & Disability
- 📌 Team recruitment/learning and development/team retention

Key criteria:

Judges will be looking to reward recent success and will therefore expect to see evidence relating to achievements between January 2024 and end of January 2025. While the programme/project /initiative does not necessarily need to be 'new' or 'recent', make sure the successes outlined within your submission fall within these dates.

Please provide tangible evidence of success in statistics, anecdotes, and facts and figures where necessary and if applicable. Evidence should be concise and stand up to scrutiny.

What the Judges are looking for:

This award recognises outstanding suppliers who go the extra mile for their customers. It isn't about what you do but how well you do it. Judges want to see examples of **excellence in service**, innovation, customer care, and your overall impact on those you support.

- 📌 **Product or Service Excellence:** High-quality, reliable, and innovative solutions that address a clear need in the sector.
- 📌 **Customer Centric Approach:** Evidence that customer needs drive your decisions and delivery.
- 📌 **Impact & Results:** Demonstrable outcomes and case studies showing a positive impact on organisations.
- 📌 **Innovation & Responsiveness:** Creative approaches that improve user experience and the ability to handle challenges swiftly and effectively.

Process

Step One:
Written Submission

Step Two:
Judges' House

GROUP A: BUSINESS EXCELLENCE

A5. Build, Design or Refurbishment of the Year

Who should enter?

This category is open to anyone or any organisation taking the lead in the re-imagining, re-energising or re-designing process. Delivering and activating compelling environments and/or spaces that serve to inspire more people, to be more active, more often.

You need not have been operating for a 12-month period or even be permanent in nature – but we do need to see evidence of successful and trailblazing implementation/delivery.

This is about innovative and new approaches that push the boundaries.

We are looking for organisations and individuals such as:

- ‡ Architects
- ‡ Designers
- ‡ Builders
- ‡ Owners

Key criteria:

Please provide tangible evidence of success in statistics, anecdotes, and facts and figures where necessary and if applicable. Evidence should be concise and stand up to scrutiny.

Judges will be looking to reward recent success and will therefore expect to see evidence relating to achievements between January 2024 and end of January 2025. While the programme / project / initiative does not necessarily need to be 'new' or 'recent', make sure the successes outlined within your submission fall within these dates.

What the Judges are looking for:

This award recognises game-changing projects that go beyond the ordinary - those that combine vision, creativity, and execution to deliver spaces that transform how people move, engage, and connect.

Judges will assess how your design:

- ‡ Inspires physical activity
- ‡ Breaks new ground in innovation or design thinking
- ‡ Meets user needs and improves experience
- ‡ Demonstrates exceptional delivery and impact

Process

Step One:
Written Submission

Step Two:
Judges' House

GROUP A: BUSINESS EXCELLENCE

A6. Equality, Diversity & Inclusion Award

Who should enter?

This award has been designed to recognise any organisation (or individual) that has demonstrated commitment to the promotion of equality, diversity and inclusion. This could be a programme, project, initiative, individual or team that embodies the very best of equality, inclusion and diversity by focusing on engaging or supporting those who are underrepresented in the sector.

Nominations are open to entries that excel in their commitment to equality, diversity and inclusion, and can demonstrate how they welcome, celebrate and support their customers/colleagues, and/or promotes and sustains physical activity in children and young people.

Key Criteria:

Please provide tangible evidence of success in statistics, anecdotes, and facts and figures where necessary and if applicable. Evidence should be concise and stand up to scrutiny.

Judges will be looking to reward recent success and will therefore expect to see evidence relating to achievements between January 2024 and end of January 2025. While the programme/ project/ initiative does not necessarily need to be 'new' or 'recent', make sure the successes outlined within your submission fall within these dates.

What the Judges are looking for:

- ⌘ What difference/impact you have had on your target group?
- ⌘ How have you supported staff or customers and adjusted or proactive efforts to engage and welcome them?
- ⌘ Have you been innovative to progress the sector in this area?
- ⌘ How do you keep participants engaged in a changing society?
- ⌘ Has your programme, project or initiative evolved or adapted since launching?

Process

Step One:
Written Submission

Step Two:
Judges' House

GROUP B: BUSINESS IMPACT

B7. Healthy Communities Award

Who should enter?

This category is open to any organisation leading/delivering a physical activity/wellbeing focused programme, product or initiative that is targeted at the wider community to encourage increased activity and participation and has been operating for a minimum of 12 months by 31st December 2024.

It doesn't matter how big or small your effort may be, what we are looking for is tangible and measurable outcomes, and widespread backing from your beneficiaries and/or local stakeholders.

Key Criteria:

Please provide tangible evidence of success in statistics, anecdotes, and facts and figures where necessary and if applicable. Evidence should be concise and stand up to scrutiny.

Judges will be looking to reward recent success and will therefore expect to see evidence relating to achievements between January 2024 and end of January 2025. While the programme/ project/ initiative does not necessarily need to be 'new' or 'recent', make sure the successes outlined within your submission fall within these dates.

What the Judges are looking for:

This award celebrates initiatives that inspire the wider community to make physical activity and wellbeing part of everyday life.

Judges are looking for entries that show meaningful community engagement, clear responsiveness to local needs, and how you've shaped your initiative to deliver significant results.

They want to see how you have:

- ✦ Tailored your approach to community needs
- ✦ Encouraged sustainable behaviour change
- ✦ Shown creativity or innovation
- ✦ Collaborated effectively with partners or stakeholders
- ✦ Delivered clear outcomes backed by evidence

Process

Step One:
Written Submission

Step Two:
Judges' House

GROUP B: BUSINESS IMPACT

B8. Organisation Innovation Award

Who should enter?

This category is open to any organisation that has activated a current event, concept, campaign, or project, or has been running one in the last 12 months, within the remit of organisational innovation that has inspired and encouraged people to be more active in any setting.

Whether that be in their home, in the gym or leisure centre, on the way to or at work, or outdoors.

Key areas of activation to be considered:

- ‡ Workplace Wellbeing Programme(s)
- ‡ Community Engagement/Wellbeing
- ‡ A specific and innovative concept, campaign/activity or event
- ‡ Sustainability

Key Criteria:

Organisation Innovation can involve improving or replacing processes, products, or services. Judges seek clear examples of how these innovations contribute to organisational growth.

When preparing your submission for the Organisational Innovation Award, ensure it clearly demonstrates why your campaign, event, activity, or programme deserves recognition. If your submission fits another category better, amend it accordingly.

Provide tangible evidence of success, such as statistics, anecdotes, and facts. Ensure your evidence is concise, relevant, and stands up to scrutiny.

Judges are looking for recent achievements, specifically from January 2024 to January 2025. While your project doesn't need to be new, the successes should fall within this timeframe.

What the Judges are looking for:

Judges will evaluate whether your project, campaign, or programme has successfully moved beyond conventional methods to engage your target audience and encourage more activity.

They'll focus on the following areas:

- ‡ **Reach:** Did your activation achieve its goals?
- ‡ **Implementation:** How did you deliver your activation, including stakeholder engagement and communication?
- ‡ **Impact:** What results did you measure and evaluate?
- ‡ **Innovation:** Why do you consider your initiative innovative?

Process

Step One:
Written Submission

Step Two:
Judges' House

GROUP B: BUSINESS IMPACT

B9. Marketing Campaign Award

Who should enter?

This category is open to any organisation that has delivered an advertising or wider marketing campaign over the last 12 months which has been creative, innovative, impactful and helped raise the profile or change the perception of physical activity and its importance, whilst meeting the wider campaign objectives to your business.

Key Criteria:

Please provide tangible evidence of success in statistics, anecdotes, and facts and figures where necessary and if applicable. Evidence should be concise and stand up to scrutiny.

Judges will be looking to reward recent success and will therefore expect to see evidence relating to achievements between January 2024 and end of January 2025. While the programme/ project/ initiative does not necessarily need to be 'new' or 'recent', make sure the successes outlined within your submission fall within these dates.

What the Judges are looking for:

The judges will be looking to see if you have successfully delivered an innovative marketing campaign to highlight the role of physical activity, which in turn has helped deliver your business objectives and what the campaign set out to highlight

Key areas they will be looking at are:

- ¶ That there is a key and clear link to physical activity and a specific outcome.
- ¶ What reach your marketing campaign had, its overall aim and the channels you chose to engage with your audience.
- ¶ What impact the marketing campaign has had on your business and audience?
- ¶ What are you doing to evolve your marketing campaign in the future and why was the campaign innovative?

Process

Step One:
Written Submission

Step Two:
Judges' House

GROUP B: BUSINESS IMPACT

B10. Digital Transformation Award

Who should enter?

This category is open to any organisation that has either completed, currently embarking on or at a stage of discovery in their digital transformation pathway.

This could be digital technologies and strategies that enable better business operations, increased performance, deeper insight, measurement of the impact of physical activity interventions and enhanced experiences, ultimately getting more people, more active, more often. Have you got a story to shout about which can inspire others?

Key Criteria:

Please provide tangible evidence of success in statistics, anecdotes, and facts and figures where necessary and if applicable. Evidence should be concise and stand up to scrutiny.

Judges will be looking to reward recent success and will therefore expect to see evidence relating to achievements between January 2023 and end of January 2024. While the programme/ project/ initiative does not necessarily need to be 'new' or 'recent', make sure the successes outlined within your submission fall within these dates.

What the Judges are looking for:

Judges are seeking businesses that have successfully designed a digital strategy aligned with their commercial leisure goals, creating a lasting positive impact. They're particularly interested in digital journeys that have transformed mindset, operations, and performance, with a focus on the Digital Futures five measures of digital maturity. The aim is to show how these strategies have enhanced consumer experience, participation, inclusion, and accessibility.

They'll focus on the following areas:

- ‡ **Discovery Journey:** Who was involved, and how did you engage with internal teams and audiences to design your strategy?
- ‡ **Digital Platforms & Transformation Agents:** How did you involve them, and what impact did they have?
- ‡ **Evolution of the Programme:** Has your initiative evolved since launch? What prompted the changes?
- ‡ **Using Insights:** How are you leveraging insights to shape your leisure and digital strategy?

Process

Step One:
Written Submission

Step Two:
Judges' House

GROUP B: BUSINESS IMPACT

B11. Education Programme of the Year

Who should enter?

This award aims to shine a light on an organisation/programme that provides excellent inclusive delivery, demonstrates the development of innovative resources and assessments enabling learners or employees to display high quality skills.

The award looks to recognise and reflect all-encompassing training and resources. Entrants into this award can include individual bespoke initiatives that have seen success by the clients/customer, this could also include apprenticeships and on-programme delivery.

Key Criteria:

Please provide tangible evidence of success in statistics, anecdotes, and facts and figures where necessary and if applicable. Evidence should be concise and stand up to scrutiny.

Judges will be looking to reward recent success and will therefore expect to see evidence relating to achievements between January 2024 and end of January 2025. While the programme/project/initiative does not necessarily need to be 'new' or 'recent', make sure the successes outlined within your submission fall within these dates.

What the Judges are looking for:

The judges want to hear how learners or employees have successfully gained high quality skills that are recognised and valued by employers or clients.

This includes demonstrating that your programme has:

- ¶ Equipped individuals with relevant, up-to-date skills that align with industry needs
- ¶ Received positive feedback or testimonials from clients, learners, or employers evidencing the value and effectiveness of the training

Process

Step One:
Written Submission

Step Two:
Judges' House

GROUP C: INDIVIDUAL ACHIEVEMENT

C12. Physical Activity Hero Award

Who should enter?

This category is open to any individual with a story to tell that has impacted and inspired those who they engage with by proving that physical activity can have a transformational impact on health, happiness and wellbeing. We want to hear about the individuals that have used physical activity as an essential part of their life, to go that extra mile for their customers, colleagues, family, friends and communities.

We are looking for stories about:

- 📌 Volunteers
- 📌 Instructors
- 📌 Trainers
- 📌 Colleagues
- 📌 Friends

What the Judges are looking for:

Our judges want to hear about inspirational, go-getting individuals who change lives - what their goals are, motivations, challenges and successes. They want to see an extensive track record of showing the impact that they have achieved and who are the very embodiment of the ukactive mission.

Process

Step One:
Written Submission

Step Two:
Public vote

GROUP C: INDIVIDUAL ACHIEVEMENT

C13. Outstanding Individual Leadership Award

Who should enter?

This award is open to an individual that is a high performing leader from any type of organisation. We are looking for a leader that has had a positive impact through teamwork and has demonstrated how they have overcome challenges and celebrated successes through different strategies, development plans and inspirational approaches to leadership, whilst fundamentally supporting the mission of getting the nation more active.

What the Judges are looking for:

Judges will be particularly keen to learn how your nominated individual worked with colleagues and partners to develop the skills and competencies required to address the challenges, whilst delivering tangible strategies and goals through motivational leadership.

Process

Step One:
Written Submission

Step Two:
**Membership Council/
ukactive Board Members
Judging Panel**

Step Three:
Public Vote

GROUP C: INDIVIDUAL ACHIEVEMENT

C14. Outstanding Leadership Team Award

Who should enter?

This award is open to high performing leadership teams, from any type of organisation. We are looking for a team that have had a positive impact through collaborative teamwork and have demonstrated how they have overcome challenges and celebrated successes through different strategies, development plans and inspirational approaches to leadership, whilst fundamentally supporting the mission of getting the nation more active.

What the Judges are looking for:

Judges will be particularly keen to learn how your nominated leadership team have worked with colleagues and partners to develop the skills and competencies required to address the challenges, whilst delivering tangible strategies and goals through motivational leadership.

Process

Step One:
Written Submission

Step Two:
**Membership Council/
ukactive Board Members
Judging Panel**

Step Three:
Public Vote

GROUP D: OUTSTANDING HONOURS

D15. Outstanding Organisation of the Year

This prestigious accolade recognises the organisation that has demonstrated exceptional achievement, sustained impact, and a commitment to excellence across all stages of the ukactive Awards assessment process.

Process

All winners from categories A4 to B11 will be automatically considered, with the overall winner selected based on the highest levels of performance, impact, and sustainability throughout the programme.

D16. Outstanding Club/Centre of the Year

This prestigious award celebrates the overall best Private, Independent, and Public Leisure Centres nationwide, recognising the club / centre regional winners from across the UK.

This national award will be split into three separate categories - **Outstanding Private Club / Centre**, **Outstanding Independent Club / Centre**, and **Outstanding Public Club / Centre** - allowing us to celebrate and recognise the very best operators at national level. This is to highlight all the leisure centres and clubs that demonstrate exceptional service, innovation, and impact on the health and fitness sector at a national level in the Public, Private and Independent categories.

Process

Utilising the process from the Regional Club/centre process, this award is given to the organisations with the highest scores in their category across all of the regions.

GROUP D: OUTSTANDING HONOURS

D17. The Jan Spaticchia Special Recognition Award

This award is not open for public nominations or submissions, as nominees will be put forward by ukactive's board.

The purpose of this award is about recognising someone's outstanding contribution to the physical activity sector. Created in memory of Jan Spaticchia, this award honours an individual who has made an outstanding and lasting contribution to the physical activity sector. Jan was a great pioneer and innovator, and respected business leader who prided himself on the commitment of his teams to serve their communities. Jan also led the foundation of National Fitness Day at the énergie Group in 2010, before gifting the campaign to ukactive in 2014, to grow its reach for the whole sector. All of these qualities are what this award aims to shine a light on and acknowledge.

Process

Step One:
**ukactive board to select
the nominees**

Step Two:
**Written submission
drafted and marked by a
panel of judges**

FAQ

I'm not sure which category to enter?

We would encourage you to firstly read the criteria for each category, if you're still not sure, please feel free to reach out to our Membership Experience team at membership@ukactive.org.uk and someone will be happy to help.

What are the key dates?

Entries open for purchase: **21st May**

Entry for submissions open: **27th May**

Deadline for entry purchase: **13th June**

Submissions Deadline: **20th June**

Finalists announced: **W/C 18th August**

Virtual Judges' House: **8th - 24th September**

Awards ceremony: **Thursday 30th October**

How much does it cost to enter?

£199 + VAT for ukactive members

£295 + VAT for non-members*

***if interested in becoming a member
click on the button below**

TERMS AND CONDITIONS

Each entry to the ukactive Awards 2025 shall be subject to these Terms and Conditions.

All entrants shall be bound by these Terms and Conditions and all entries shall be considered and judged in accordance with these Terms. ukactive reserves the right to amend these Terms and Conditions at any time, and such changes shall be deemed notified to entrants by their publication

1. By submitting an entry/entries, you confirm that you accept these Terms and Conditions and that you have the agreement of all associated parties the submission/s represents.
2. Each entry must be completed in full and received on or before the closing date of 5pm, Friday 20th June 2025. ukactive cannot guarantee that entries received after this deadline will be considered.
3. You may enter multiple categories. The entry fee is payable for each entry you make.
4. You accept that you are liable to pay the entry fee when you register, prior to creating and completing your entry/entries.
5. Entrants can pay the entry fee by credit card, or within 30 days of receipt of the ukactive invoice (for ukactive members only). If payment is not received in full by the stated deadline of Friday 13th June 2025, you will not be able to progress and/or submit your entry / entries via the ukactive Shop.
6. Once payment has been made no refunds can be issued.
7. ukactive reserves the right to cancel the Awards at any stage. In the event of such cancellation, entry fees received will be fully refunded. For the avoidance of doubt, ukactive shall not be liable to entrants in respect of any additional costs or consequential losses incurred by entrants as a result of any such cancellation.
8. By submitting an entry you agree to participate according to the assessment and judging processes outlined.
9. Entrants must not seek to make contact with or attempt to influence the judges in any way. If this is evident, the entrants and corresponding application will be disqualified from the process.
10. In the course of assessing an entry, the judges may request further information about the entry from the person named as the primary contact at the point of registration.
11. Upon submitting an entry/entries, entrants automatically confirm that the information supplied is truthful and accurate. If this information is subsequently found to be incorrect, the entry or entries may be disqualified and withdrawn from the awards competition. In the event of disqualification through the provision of inaccurate information or materials, the entry fee will not be refunded.
12. In the event that a regional category within the Club Centre of the Year award does not receive a sufficient volume of qualifying entries, ukactive reserves the right to consolidate regions or amend category groupings as necessary to maintain the integrity and value of the award.
13. ukactive reserves the right to (i) disqualify entries which do not comply with these conditions, (ii) remove categories without notice and (iii) move an entry to another category without notice if we feel it would be better suited in that category.
14. Upon submitting an entry/entries, entrants automatically confirm the right for ukactive to share the information presented with third parties (external marking entities) where necessary and use some or all information through or on ukactive channels. If you do not wish for your application to be shared or used in this way please confirm this by writing to the Events Team at events@ukactive.org.uk.

TERMS AND CONDITIONS

15. No commercial confidences will be broken – all ukactive awards judges and third parties involved with the judging are subject to Non-Disclosure Agreements.
16. All decisions relating to the shortlisting and granting of awards during the judging of the ukactive Awards will be final, and no correspondence or discussion will be entered into by the judges or the ukactive team in relation to these decisions.
17. Personal information relating to individuals provided by the entrant shall be stored and processed by ukactive for use solely in connection with the Awards and such information shall not be distributed to third parties, not related to the judging process, without the relevant individual's prior consent. Such information will only be disclosed to a third party with prior notice when ukactive believes such disclosure to be required by law or regulation or to be necessary to defend the rights of ukactive, the safety of the public or other entrants.
18. Should an entry progress to finalist status in any category, ukactive will pass entrants' contact details on to the awards' sponsors/partners and facilitate introductions to those sponsors/partners with all category winners. Your agreement to this was/will be sought when you register and pay for your entry/entries.
19. By entering the ukactive Awards, entrants agree to participate in publicity and material resulting from the Awards if requested to do so by ukactive (in the run-up to the awards evening, on the date of the Awards Ceremony and subsequently in any publicity regarding the ukactive Awards) and ukactive reserves the right to use the details of successful entrants in any publicity or material.
20. ukactive will work with successful entrants to develop a series of best practice case studies to be shared at future events, in varying formats, to promote and facilitate ongoing sector learning and development. Entrants' permission to take this forward will be assumed upon receipt of entry, although any confidential/sensitive information provided can be redacted on request.
21. ukactive or pre-authorized sponsors and partners may record or photograph part of, or the entire assessment process and the event, and it is possible that you will be filmed, photographed or recorded. ukactive and its partners retain the right to use any such media for promotional/PR purposes.
22. ukactive will not share any information marked 'confidential' from any entrant's application
23. Entrants will not seek to penalise, prosecute or claim compensation from the organisers, sponsors, presenters or participants for injury, loss or damage, throughout the assessment process, mystery shops or awards evening.
24. The Awards and these Terms and Conditions are governed by the laws of England and Wales and are subject to the exclusive jurisdiction of the courts of England and Wales.