

8:45 - 9:45

Event Open / Registration / Networking

10:05 - 10:15

Welcome and Introduction

Mike Farrar, Chair of ukactive & Huw Edwards, CEO, ukactive

CHURCHILL: Floor G

10:15 - 10:45

The Role of Sport and Physical Activity In Our National Renewal

Paul Corrigan, Strategic Adviser to Secretary of State for Health and Social Care & Mike Farrar, Chair of ukactive

CHURCHILL: Floor G

10:45 - 11:30

Keynote Panel Session: No Growth without Health: How Can the Physical Activity Sector Help Address Poor Health and Economic Growth?

Chair: Marianne Boyle, Director of Membership and Sector Development, ukactive

Panel:

Laura-Jane Rawlings MBE, CEO, Youth Employment UK
Jordan Cummins, UK Competitiveness Director, CBI
Adam Memon, Director of Strategy, NHS England

CHURCHILL: Floor G

11:30 - 12:00

How Rewards and Incentives Shape Our Choices and Transform Behaviour

Iain Pringle, Loyalty Consultant and Managing Partner, New World Loyalty

CHURCHILL: Floor G



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12:00 - 13:20

Lunch

PICKWICK: Floor 1

CHURCHILL: Floor G

Breaking the Bottleneck: Creating the Framework For a Long-Term Career In Leisure

13:20 - 14:05

Chair: Elaine Briggs, Chief Education & Partnership Officer, Future Fit Group

Panel:

Belinda Steward, Managing Director, Places for Leisure
 Tara Dillon, CEO, CIMPSA
 Gary Laybourne, Charity CEO and Co-Founder of Coach Core
 Ben Beevers, Group Development Director, Everyone Active
 Ruth Jackson, Chief People Officer, The Gym Group

GIELGUD: Floor 2

A Generation of Anxious Young People: Physical Activity As a Prevention and Solution

Chair: Timothy Mathias, Strategic Lead - Equality, Diversity & Inclusion, ukactive

Panel:

Jamie Cartwright, Co-Founder of BOX12 and Founder of Move for Freedom
 Adam Wilson, Quantitative Insight Director, Beano Brain
 Dr Victoria Goodyear, Associate Professor in Pedagogy in Sport, Physical Activity & Health, University of Birmingham
 Hayley Jarvis, Head of Physical Activity, Mind

CHURCHILL: Floor G

From Hospital to Community: How Will the NHS Strengthen Its Partnership With the Physical Activity Sector?

14:10 - 15:00

Chair: Dr Hussain Al-Zubaidi, Lifestyle & TV Doctor

Panel:

Priya Oomhadat, Deputy Director of Rehabilitation, NHS England
 William Roberts, CEO, Royal Society of Public Health
 Duncan Kerr, CEO, Wave Active
 Karl Hayes, MD, Impulse Leisure

GIELGUD: Floor 2

In the Business of Health: Powering Up Partnerships Between the Physical Activity Sector and Wider Business

Chair: Tina Woods, CEO Business for Health, Business for Health

Panel:

Marc Holl, Head of Quality for Primary Care, Nuffield Health Corporate
 Sean Phillips, Head of Health and Social Care, Policy Exchange
 Elizabeth Bachrad, Head of Programme Strategy Business for Health, Business for Health
 David Hale, Government Affairs Director, FSB



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Agenda 15:00 - 18:00

15:00 - 15:30	Networking Break	PICKWICK: Floor 1
15:30 - 15:50	From Collaboration to Acceleration: Building High-Performing Teams for Sustainable Business Growth Claire Rollins, Group Director, Software	CHURCHILL: Floor G
15:50 - 16:20	You Can't Make Money From a Dead Planet Mark Shayler, Innovation and Environmental Advisor	CHURCHILL: Floor G
16:20 - 16:50	Fireside chat with Emily Campbell Emily Campbell, Team GB Olympic Weightlifter Interviewed by Sarah Watts, CEO, Alliance Leisure	CHURCHILL: Floor G
16:50	Drinks Reception (Sponsored by EGYM Hussle)	PICKWICK: Floor 1
18:00	Event Close	



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