**Write to your new Member of Parliament (MP) using our handy email template**

*Following the General Election, new MPs have been returned across the country. While many of these MPs will have previously represented their constituency, there will be many of others for whom this is their first time in Parliament. This is an excellent opportunity to engage with your MP, new or returning, to show them what your facility provides to their constituents and create an advocate to support our sector.*

*Below is a template email for you to send to your MP following the General Election. This template email invites your local MP to visit your facility and should be customised to reflect your services and the importance of these to the local community.*

*This is simply a template to help you get started, so feel free to add your own details, challenges and opportunities. Being creative with your invitation may make your MP more inclined to visit you. For example, invite them to watch or take part in a class with other local people – the opportunity to reach more of the community and get a good photo for social media will be something they are keen to take up!*

*To identify your MP, visit this* [*website*](https://members.parliament.uk/FindYourMP) *to find your constituency and the MP you wish to contact. If you need support finding your MP or arranging a visit, please contact:* *publicaffairs@ukactive.org.uk*

Email Subject: Invitation to [facility/business name]

Dear Mr/Ms [Constituency MP’s last name]

Congratulations on your election as the Member of Parliament for [constituency]. I’m writing on behalf of [add your site] in [constituency] to invite you to visit our local [business/ gym/ pool/ leisure centre] and see for yourself the value of our facility for the community.

A recent Deloitte report has indicated that the potential economic benefit, in healthcare savings and increased productivity, of getting inactive workers to be active is worth up to £17 billion to the UK.

[Include a paragraph adding information on the impact of your facility within your local constituency and the value you contribute. This could include details such as the number of people attending your facilities, success stories from your members, specific initiatives or health programmes e.g. MSK Hubs, youth sport groups.]

In the UK, 36% of adults do not meet the physical activity recommendations set out by the World Health Organisation, getting less than 30 minutes of exercise a week. We want commitment from politicians to promote physical activity to improve public health, safety, community cohesion, and economic productivity, while reducing pressure on public services through preventive health measures.

Please let us know when might be convenient to arrange a visit. If you have any questions, require further information, or there is anything [your site] can do to support you in your work, please do not hesitate to contact me here.

We look forward to hearing from you soon.

Kind regards,